

Developer/designer/analyst with 11 years experience designing and programming web sites while utilizing skills with PHP, XSL, XML, HTML, JavaScript, and Cascading Style Sheets as well as knowledge of Quicktime, Flash, and the Adobe Suite

EXPERIENCE:

Business Analyst

May 2008 - Current

Internet Broadcasting (IB) - ibsys.com
355 Randolph Ave - Saint Paul, MN 55102
Supervisor: Jessica Callery [651-365-4068]

- Monthly site metrics reporting and analysis for Cox Media Group sites on the IB network
- Requirements gathering and analysis of IB customer requests
- Technical and support estimation of IB customer requests
- Preparation of Project Orders and Statement of Works
- Project Management of smaller IB customer requests
- Analyzed and project managed the integration of KickApps (kickapps.com) UGC modules into Hearst-Argyle sites on the IB network

Web Developer

October 2007 - May 2008

Internet Broadcasting (IB) - ibsys.com
355 Randolph Ave - Saint Paul, MN 55102
Supervisor: Susan Inglis [651-365-4139]

- XSL, XML, HTML, JavaScript and CSS development for for NBC owned sites on the IB network
- XSL and XML development for 60+ websites serviced on the IB network
- Worked with a cross-function team to install Inform (inform.com) content tagging for NBC owned sites on the IB network
- Cut CSS in half for NBC owned sites on the IB network by eliminated unnecessary CSS

Graphic Designer

December 2005 - December 2006

Independent Record (newspaper)
307 Cruse Ave - Helena, MT 59601
Supervisor: Sheila Habeck [406.447.4000 - 800.523.2272]

- Design and creation of in-paper graphics
- Provide programming and consulting for website
- Coded PHP/XML story comment system

Web Developer

June 1999 - August 2005

i33 communications, LLC – i33.com
3011 Grand Blvd Suite 2200 – Detroit, MI 48202
Supervisor: Eric Dean [248.705.4352]

- Primary programming of Buick.com
- Daily maintenance of model details and pricing
- Integration of third-party promotional materials
- Animated GIF banner ad production/editing
- Flash banner ad production/editing
- Integrated JavaScript location-based variables into Flash for dynamic photo galleries
- Created a Flash/XML photo gallery
- Combined JavaScript and CSS to produce a chart that would display or not display a column of data based upon viewing location

DEVELOPMENT APPLICATIONS:

- Photoshop
- Illustrator
- InDesign
- Flash
- Eclipse
- Dreamweaver/HomeSite
- MS Office
- BBEdit
- Coda

PROGRAMMING LANGUAGES

- HTML
- XML
- XSL
- JavaScript
- CSS
- PHP

EDUCATION:

Michigan Tech University
1400 Townsend Drive
Houghton, MI 49931
Fall 1995 - Spring 1999

Major: Scientific and Technical Communication

While enrolled at MTU, I studied English, graphic design, and desktop publishing. In my fourth year, I co-taught an Intro to Web Development course which focused on proper HTML markup and optimization of graphics as well as basic history of the Internet.